



Age: 23

Work: Electronics Retail

Location: College area

Relationship Status: Single

Family: Rents granny flat from cousin

Favorite Doctor: Tran

Personality



Tech Savvy

Particular

Averse

Goals

- Find indie and web comics
- Know as much about a comic as possible before buying
- Avoid comics with sexist tropes

Frustrations

- Having to answer a bunch of questions in order for someone to have enough information to suggest comics
- Comics with a good first impression that later suddenly marginalize me as a reader
- Searching the internet for info instead of having a one-stop source of info about comics

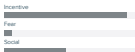
Bio

Olivia didn't really get into comics until Freshman year of college when she was assigned Maus to read. It really captured her interest so she Googled it, went down a rabbit hole, and discovered the world of web comics.

She also downloaded a few free comics readers apps on her tablet and setup a Comixology account. She read a few of the 'important' Marvel and DC comics on it, but prefers the small press and indie stuff.

Her last year of college Olivia discovered anime and manga when she joined a club at school.

Motivation



Purchasing Preferences



TV & Movies

Likes

- Lost
- Orange Is the New Black

Comic Book TV:

- Watches all the comics-based shows on Amazon and Netflix
- Has a small collection of choice anime
- Has no preference between live or cartoon

Comic Book Movies:

- Doesn't enjoy movies - prefers episodic entertainment